



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

American Rambler Productions  
138 Conant St  
Beverly, MA 01915

# Contract # 1357874

Schedule Dates 08/22/12-08/26/12  
Advertiser Romney for President (25779)  
Agency American Rambler Productions (11943)  
Product POLITICAL CANDIDATE (ns) (1186)  
Brand ROMNEY 8/22 (468717)  
Salesperson TeleRep/DC, Washington DC (2995)  
Sales Office TeleRep Washington DC  
Buyer Name KINCAID,STEPHANIE  
Phone/Fax /  
CPE 41  
Account Types National/Political Candidate Agency BRD  
Billing Type Weekly/Irregular  
Comments ROMNEY 8/22  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Date Entered 08/20/12  
Last Modified 08/20/12  
Entered By Nancy Brutus  
CO-OP No  
Headline # 06288208  
Demo A35+R  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$5,836.75  
Net Total \$33,086.25  
Sales Tax

West Palm Beach (WPEC)  
By Broadcast Month Spots Rate  
Aug. 2012 80 \$38,925.00  
Grand Total: 80 \$38,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/22/12-08/24/12	3	:30	6A-7A (EST)	3			X	X	X			3	\$350.00	\$1,050.00	West Palm Beach (WPEC)		8/20/12
2.0	Normal Line / SPOT (2)	08/22/12-08/24/12	3	:30	7A-9A (EST)	3			X	X	X			3	\$225.00	\$675.00	West Palm Beach (WPEC)		8/20/12
3.0	Normal Line / SPOT (3)	08/22/12-08/24/12	3	:30	9A-10A (EST)	3			X	X	X			3	\$200.00	\$600.00	West Palm Beach (WPEC)		8/20/12
4.0	Normal Line / SPOT (4)	08/22/12-08/24/12	3	:30	10A-11A (EST)	3			X	X	X			3	\$225.00	\$675.00	West Palm Beach (WPEC)		8/20/12
5.0	Normal Line / SPOT (5)	08/22/12-08/24/12	3	:30	11A-12P (EST)	3			X	X	X			3	\$275.00	\$825.00	West Palm Beach (WPEC)		8/20/12
6.0	Normal Line / SPOT (6)	08/22/12-08/24/12	3	:30	12P-12:30P (EST)	3			X	X	X			3	\$350.00	\$1,050.00	West Palm Beach (WPEC)		8/20/12
7.0	Normal Line / SPOT (7)	08/22/12-08/24/12	3	:30	12:30P-2P (EST)	6			X	X	X			6	\$375.00	\$2,250.00	West Palm Beach (WPEC)		8/20/12
8.0	Normal Line / SPOT (8)	08/22/12-08/24/12	3	:30	2P-3P (EST)	3			X	X	X			3	\$300.00	\$900.00	West Palm Beach (WPEC)		8/20/12
9.0	Normal Line / SPOT (9)	08/22/12-08/24/12	3	:30	3P-4P (EST)	3			X	X	X			3	\$200.00	\$600.00	West Palm Beach (WPEC)		8/20/12
10.0	Normal Line / SPOT (10)	08/22/12-08/24/12	3	:30	4P-5P (EST)	3			X	X	X			3	\$300.00	\$900.00	West Palm Beach (WPEC)		8/20/12
11.0	Normal Line / SPOT (11)	08/22/12-08/24/12	3	:30	5:30P-6P (EST)	3			X	X	X			3	\$400.00	\$1,200.00	West Palm Beach (WPEC)		8/20/12
12.0	Normal Line / SPOT (12)	08/22/12-08/24/12	3	:30	5:30P-6P (EST)	3			X	X	X			3	\$400.00	\$1,200.00	West Palm Beach (WPEC)		8/20/12
13.0	Normal Line / SPOT (13)	08/22/12-08/24/12	3	:30	6P-6:30P (EST)	3			X	X	X			3	\$500.00	\$1,500.00	West Palm Beach (WPEC)		8/20/12
14.0	Normal Line / SPOT (14)	08/22/12-08/24/12	3	:30	7P-7:30P (EST)	3			X	X	X			3	\$400.00	\$1,200.00	West Palm Beach (WPEC)		8/20/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

American Rambler Productions  
138 Conant St  
Beverly, MA 01915

**Contract #** 1330814  
**Schedule Dates** 08/22/12-08/26/12  
**Advertiser** Romney for President (25779)  
**Agency** American Rambler Productions (11943)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** ROMNEY 8/22 (468717)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** KINCAID,STEPHANIE  
**Phone/Fax** /  
**CPE** 41  
**Account Types** National/Political Candidate Agency 8RD  
**Billing Type** Weekly/Irregular  
**Comments** ROMNEY 8/22  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

**Date Entered** 08/20/12  
**Last Modified** 08/20/12  
**Entered By** Nancy Brutus  
**CO-OP** No  
**Headline #** 06288208  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$5,838.75  
**Net Total** \$33,086.25  
**Sales Tax**

**West Palm Beach (WPEC)**  
**By Broadcast Month**  
Aug. 2012 80 \$38,925.00  
**Grand Total:** 80 \$38,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
15.0	Normal Line / SPOT (15)	08/22/12-08/24/12	3	:30	7:30P- 8P (EST)				1	1	1			3	\$300.00	\$900.00	West Palm Beach (WPEC)		8/20/12
16.0	Normal Line / SPOT (16)	08/22/12-08/24/12	3	:30	11P- 11:30P (EST)				1	1	1			3	\$700.00	\$2,100.00	West Palm Beach (WPEC)		8/20/12
17.0	Normal Line / Prime (17)	08/22/12-08/22/12	3	:30	9P- CBS-Criminal Minds (Wednesday)				1					1	\$1,200.00	\$1,200.00	West Palm Beach (WPEC)		8/20/12
18.0	Normal Line / Prime (18)	08/22/12-08/22/12	3	:30	10P- CBS-CSI Crime Scene Investigation (Wednesday)				1					1	\$1,200.00	\$1,200.00	West Palm Beach (WPEC)		8/20/12
19.0	Normal Line / Football (19*)	08/24/12-08/24/12	4	:30	8P- Sports-CBS NFL Preseason						1			1	\$1,000.00	\$1,000.00	West Palm Beach (WPEC)		8/20/12
20.0	Normal Line / Football (20*)	08/24/12-08/24/12	3	:30	8P- Sports-CBS NFL Preseason						1			1	\$1,500.00	\$1,500.00	West Palm Beach (WPEC)		8/20/12
21.0	Normal Line / SPOT (21)	08/25/12-08/25/12	3	:30	6A- 7A (EST)							1		1	\$150.00	\$150.00	West Palm Beach (WPEC)		8/20/12
22.0	Normal Line / SPOT (22)	08/25/12-08/25/12	3	:30	7A- 9A (EST)							1		1	\$350.00	\$350.00	West Palm Beach (WPEC)		8/20/12
23.0	Normal Line / SPOT (23)	08/25/12-08/25/12	3	:30	6P- 6:30P (EST)							2		2	\$300.00	\$600.00	West Palm Beach (WPEC)		8/20/12
24.0	Normal Line / SPOT (24)	08/25/12-08/25/12	3	:30	7P- 7:30P (EST)							1		1	\$350.00	\$350.00	West Palm Beach (WPEC)		8/20/12
25.0	Normal Line / Football (25*)	08/25/12-08/25/12	4	:30	8P- Sports-CBS NFL Preseason							2		2	\$350.00	\$700.00	West Palm Beach (WPEC)		8/20/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



WPEC  
1100 Fairfield Dr  
West Palm Beach, FL 33407

American Rambler Productions  
138 Conant St  
Beverly, MA 01915

**Contract #** 1530614  
**Schedule Dates** 08/22/12-08/26/12  
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**Agency** American Rambler Productions (11943)  
**Product** POLITICAL CANDIDATE (ns) (1185)  
**Brand** ROMNEY 8/22 (468717)  
**Salesperson** TeleRep/DC, Washington DC (2995)  
**Sales Office** TeleRep Washington DC  
**Buyer Name** KINCAID,STEPHANIE  
**Phone/Fax** /  
**CPE** 41  
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**West Palm Beach (WPEC)**  
**By Broadcast Month**  
Aug. 2012 80 Spots \$38,925.00  
Grand Total: 80 \$38,925.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.0	Normal Line / Football (26*)	08/25/12-08/25/12	4	:30	8P- Sports-CBS NFL Preseason							2		2	\$500.00	\$1,000.00	West Palm Beach (WPEC)		8/20/12
27.0	Normal Line / Football (27*)	08/25/12-08/25/12	4	:30	8P- Sports-CBS NFL Preseason							2		2	\$500.00	\$1,000.00	West Palm Beach (WPEC)		8/20/12
28.0	Normal Line / SPOT (28)	08/25/12-08/25/12	3	:30	11P- 11:30P (EST)							2		2	\$700.00	\$1,400.00	West Palm Beach (WPEC)		8/20/12
29.0	Normal Line / SPOT (29)	08/26/12-08/26/12	3	:30	6A- 7A (EST)							1		1	\$100.00	\$100.00	West Palm Beach (WPEC)		8/20/12
30.0	Normal Line / SPOT (30)	08/26/12-08/26/12	3	:30	7A- 8A (EST)							1		1	\$150.00	\$150.00	West Palm Beach (WPEC)		8/20/12
31.0	Normal Line / SPOT (31)	08/26/12-08/26/12	3	:30	8A- 9A (EST)							1		1	\$200.00	\$200.00	West Palm Beach (WPEC)		8/20/12
32.0	Normal Line / SPOT (32)	08/26/12-08/26/12	3	:30	9A- 10:30A (EST)							1		1	\$900.00	\$900.00	West Palm Beach (WPEC)		8/20/12
33.0	Normal Line / SPOT (33)	08/26/12-08/26/12	3	:30	10:30A- 11:30A (EST)							1		1	\$500.00	\$500.00	West Palm Beach (WPEC)		8/20/12
34.0	Normal Line / SPOT (34)	08/26/12-08/26/12	3	:30	6:30P- 7P (EST)							1		1	\$300.00	\$300.00	West Palm Beach (WPEC)		8/20/12
35.0	Normal Line / SPOT (35)	08/26/12-08/26/12	3	:30	7P- 8P (EST)							2		2	\$2,500.00	\$5,000.00	West Palm Beach (WPEC)		8/20/12
36.0	Normal Line / Prime (36)	08/26/12-08/26/12	3	:30	10P- CBS-The Mentalist (Sunday)							2		2	\$1,000.00	\$2,000.00	West Palm Beach (WPEC)		8/20/12
37.0	Normal Line / SPOT (37)	08/26/12-08/26/12	3	:30	11P- 11:30P (EST)							2		2	\$700.00	\$1,400.00	West Palm Beach (WPEC)		8/20/12

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)



FEDERAL CANDIDATE



STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WPEC - West Palm Beach

**Date:**

8/20/12

I, Stephanie Kincaid

being/on behalf of: Mitt Romney, a legally

qualified candidate of the Republican political

party for the office of: President

in the Primary

election to be held on: \_\_\_\_\_

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
*See schedules for August 25-31					
WPEC CONTRACT #1357874					

**Total Charges:** \*See schedules for August 25-31

**\$ 38,925 \***

NAB Form PB-17 Candidates

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Romney For President, Inc.

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Darroll Crato

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

8/20/12

Date

S. Kincaid

Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

Lillie K Roberts

Signature

Lillie K Roberts

Printed Name

Sales Director

Title



# RECORD OF REQUEST

FOR BROADCAST TIME BY OR ON BEHALF OF A  
CANDIDATE FOR PUBLIC OFFICE OR AN ISSUE OF  
PUBLIC IMPORTANCE

CANDIDATE/ISSUE: Mitt Romney PARTY: Rep

OFFICE/DESCRIPTION: U.S. President ELECTION DATE: 11/6/12

INQUIRY MADE BY: Stephanie Kincaid  
Candidate Manager Agency Committee (circle one)

ADDRESS: American Rambler Productions  
138 Conant St.  
Beverly, MA 01915

PHONE: 202-547-6193 FAX: 202-318-8356

EMAIL: \_\_\_\_\_

Information Requested: Rates + Aums

Final Disposition: Order placed \$38,925<sup>00</sup>

If Committee, list officers and position: Treasurer - Anthony Parker

310 1<sup>st</sup> Street SE

Washington, DC 20003

(p) 202-863-8500 (f) 202-863-8820

TAKEN BY: Cathy Blair DATE: \_\_\_\_\_ TIME: \_\_\_\_\_

TeleRep NY